

MEDIA RELEASE

Conexus Members Establish IPX Business Collaboration



25 March 2015 – The Conexus Mobile Alliance (Conexus), one of Asia’s largest mobile coalitions, today announced establishment of a taskforce to enhance IPX business among members by interconnecting existing and potential new IPX networks. This collaborative move grants all participating alliance members the potential to lower cost of data roaming by making full use of their own mobile, international and IPX network infrastructure.

Development of IPX collaboration among Conexus alliance members

The IPX collaboration will be established in two phases. Phase-1 will interconnect participating Conexus members and help facilitate members’ provision of 3G/4G roaming services, including signaling and data roaming traffic.

Phase-2 will see a more integrated network solution made available to members in order to expand the Conexus IPX footprint. The range of services supported can be extended to include HD voice and video, VoLTE, Signaling Connection Control Part (SCCP) and other features all over the world.

Mobile network operators (MNO) benefit from Conexus IPX collaboration

Proliferation of data services and smartphones has prompted MNOs to address increasing demand for bandwidth by rolling out 4G to facilitate provisioning of new mobile features and applications. The telecoms industry is also preparing for 5G deployment, which could deliver speeds up to 1Gbps, to meet business and consumer demands. IPX is the best solution to meet 5G data traffic exchange needs into the future.

Under the Conexus IPX collaboration, members' utilization of their own networks for interconnection will enable better cost control, resulting in better pricing for end customers.

The dawn of the Conexus IPX collaboration will also enable Conexus members to interconnect their IPX platforms by making full use of their own local and international networks. This enables their mobile arms to better utilize resources, while enjoying improved network control and enhancing interconnection quality.

Well positioned to become one of world's largest IPX hubs

The alliance is pursuing the possibility of interconnecting with other major IPX hubs, large mobile groups and MNOs, with the aim of delivering more traffic and extending network reach via Conexus networks.

Jeffrey Gee, Conexus Board Chairman, said: "With more alliance members and other communities of mobile networks worldwide interconnected to Conexus IPX networks, respective customers will be able to deliver traffic on an expanded global footprint, enabling end customers to roam seamlessly across the IPX platform and enjoy a better roaming experience. The Conexus IPX network is also well positioned to become one of the world's largest IPX hubs in the future."

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About Conexus

The alliance is formed to primarily develop and enhance international roaming and corporate mobile services for greater convenience and ease of use for its members' customers. The alliance boasts a combined customer base of about 280 million mobile subscribers in members' markets, and approximately 714 million when combined with its partner, Vodafone. The alliance is committed to promoting voice, video and data roaming via its members' GSM, W-CDMA, and LTE networks.

For more details about the program, please visit www.conexusmobile.com or contact mediaqueries@conexusmobile.com