

MEDIA RELEASE

**Conexus Mobile Alliance forms taskforce for integrated
M2M business across member-countries**



Conexus Mobile Alliance, one of the largest alliances of mobile networks in Asia, is set to establish an M2M task force dedicated to realize M2M services available across member-countries.

Aimed at addressing the increasing demand for M2M services by multinational companies, the M2M task force shall engage in feasibility studies on cost optimization, local customer support, better usability and borderless solutions with emerging technologies.

Once rolled out, the integrated M2M business will provide corporate customers and consumers with enhanced operability and simplified operations across Conexus member-countries.

“As countries move toward regional integration to expand the M2M market, a collaborative framework for M2M solutions and services becomes all the more essential to streamline the processes of corporate customers and consumers, giving them consistent performance, increased productivity and greater competitive advantage,” said Jeffrey Gee, Conexus Board Chairman.

“To fully realize this, Conexus has formed a task force that will determine borderless solutions with cutting-edge mobile technologies, define flexible pricing and set up reliable customer support. We are also set to collaborate with various industries to take the pulse of the market and make sure their demands are met,” he added.

Gee said once the collaborative framework is established, the M2M solutions could readily function in Hong Kong (via Hutchison Telecom Hong Kong), Indonesia (Indosat), Japan (NTT DOCOMO), the Philippines (Smart Communications, Inc.), Singapore (StarHub), South Korea (KT), Taiwan (Far EasTone), Thailand (True) and Vietnam (VinaPhone), allowing for greater efficiency and a fully end-to-end capability among enterprises.

Conexus Mobile has a combined customer base of about 280 million mobile subscribers in its members' markets, and approximately 714 million when combined with its partner, Vodafone.

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About Conexus

The alliance is formed to primarily develop and enhance international roaming and corporate mobile services for greater convenience and ease of use for its members' customers. The alliance boasts a combined customer base of about 280 million mobile subscribers in members' markets, and approximately 714 million when combined with its partner, Vodafone. The alliance is committed to promoting voice, video and data roaming via its members' GSM, W-CDMA, and LTE networks.

For more details about the program, please visit www.conexusmobile.com or contact mediaqueries@conexusmobile.com