

MEDIA RELEASE



FOR IMMEDIATE RELEASE

Conexus Mobile Alliance Establishes Strategic Collaboration with HTC

6 May 2011

Conexus Mobile Alliance, Asia's leading mobile coalition, today announced that a Memorandum of Understanding (MoU) for strategic collaboration has been signed with HTC, a global leader in mobile device innovation and design. The partnership will explore the development of new smart phones and devices that can benefit from Conexus' customer-friendly data-roaming tariff plans and user-friendly roaming features. Conexus currently serves over 310 million mobile end-users in Asia.

Smart device popularity is rising dramatically in Asia, generating robust demand for mobile data services. Nomura Equity Research dated 31 March 2011 shows that Asia is driving the global smartphone trend with forecasts that revenue growth will rise from 19.5 percent to 23.3 percent over the next three years. Conexus, with 11 members in 13 countries/regions, aims to offer the highest level of customer satisfaction, including the ability to offer faster LTE technology in countries across Asia such as Hong Kong, Japan, Korea, Philippines and Singapore.

The collaboration is expected to further bolster members' competitive strength in their respective markets, while driving even greater mobile data consumption. Conexus members will participate in the programme according to their business development and market needs.

Conexus Board Chairman Mr Andrew Kwok said: "Stimulating mobile data usage is one of the alliance's key challenges. In order to achieve our goal, we will implement several key initiatives to serve our customers better. We believe that the end-user handset is a critical factor to boosting mobile data usage. Today, we are pleased to partner with one of the world's leading smartphone manufacturers to provide exclusively-designed smart devices that will enrich the mobile data experience for member operators' customers. This MoU will enhance our members' current handset portfolios and enable them to take advantage of future technology imperatives."

HTC's APAC Vice President, Jack Tong, added: "This strategic partnership not only represents a new HTC milestone, but also opens up a great opportunity for HTC to benefit from the tremendous data usage growth generated by innovative smart devices, in conjunction with a leading mobile



alliance such as Conexus. We are creating a win-win-win situation for Conexus members, as well as end users and HTC, into the near future and beyond.”

Conexus Mobile Alliance is the first coalition of its kind in the world to provide daily flat-rate data roaming. The alliance’s programme has boosted mobile data roaming and data usage across the region, while ensuring that end-user customers do not receive unexpected bill shocks.

- End-

About Conexus Mobile Alliance

Established in April 2006, Conexus Mobile Alliance is one of Asia’s largest mobile alliances. The alliance is formed to develop and enhance international roaming and corporate mobile services for greater convenience and ease of use for its members’ customers. The alliance is committed to promoting voice, video and data roaming via its members’ GSM/GPRS, W-CDMA networks and/or HSDPA networks and aims to create a Virtual Home Environment for its member customers to experience seamless, convenient mobile-related services when they roam. The Alliance boasts a combined customer base of more than 310 million mobile subscribers.

For more information, visit www.conexusmobile.com.

About HTC

HTC Corporation (HTC) is one of the fastest growing companies in the mobile industry. By putting people at the center of everything it does, HTC creates innovative smartphones and tablets that better serve the lives and needs of individuals. The company is listed on the Taiwan Stock Exchange under ticker 2498.

For more information about HTC, please visit www.htc.com.