

# *MEDIA RELEASE*



**FOR IMMEDIATE RELEASE**

## **Conexus Mobile Alliance Extends Seamless Mobile Data Roaming Initiative for BlackBerry® Smartphones to India and Thailand**

10 September 2009

Conexus Mobile Alliance members BSNL and MTNL from India as well as TrueMove from Thailand today rolled out the Alliance's mobile data roaming initiative for BlackBerry smartphones in their respective countries. This takes the number of Alliance members participating this regional rollout to eight, following the launch of similar plans by Hutchison Telecommunications (Hong Kong) Limited, Indonesia's PT Indosat Tbk, Japan's NTT DOCOMO, INC.(1), Philippines' Smart Communications, Inc and Singapore's StarHub Ltd earlier this year.

The new plan offers a high mobile data access ceiling in most markets to cater to the data usage needs of frequent mobile roamers. This translates to significant cost-savings for active business travellers roaming onto Alliance members' mobile networks as they will be able to stay connected on their corporate emails and/or surf the Internet wirelessly with peace-of-mind and true convenience.

Dr Kaizad Heerjee, Chairman of Conexus Mobile Alliance, and Director for PT Indosat, Tbk, said, "The Alliance has received very positive feedback from customers on our mobile data roaming initiative for BlackBerry smartphones, so we are delighted to expand the programme, in partnership with BSNL, MTNL and TrueMove, into two major markets in Asia - India and Thailand. With the BlackBerry gaining popularity in these countries, Indian and Thai business travellers will now be able to control their roaming costs better due to the predictability in data roaming charges. As always, we will continue to work towards providing the most comprehensive and cost effective mobile data roaming services for business travellers in the region."

The mobile data roaming plan for BlackBerry smartphones complements the Alliance's Pay-Per-Day Mobile Data Roaming Plan, which targets business travellers equipped with HSDPA-enabled





notebooks and other devices. The new plan is open to BlackBerry smartphone users, and specific rates and details by individual operators may vary. Business customers should check with their individual Alliance operators to find out more.

For information on Conexus Mobile Alliance, visit [www.conexusmobile.com](http://www.conexusmobile.com).

*(1) The same tariff for the Daily Data Roaming Plan also applies to DOCOMO Blackberry users.*

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#### **About Conexus Mobile Alliance**

Established in April 2006, Conexus Mobile Alliance is one of Asia's largest mobile alliances. The alliance is formed to develop and enhance international roaming and corporate mobile services for greater convenience and ease of use for its members' customers. The alliance is committed to promoting voice, video and data roaming via its members' GSM/GPRS, W-CDMA networks and/or HSDPA networks and aims to create a Virtual Home Environment for its member customers to experience seamless, convenient mobile-related services when they roam. The Alliance boasts a combined customer base of more than 210 million mobile subscribers.

For more information, visit [www.conexusmobile.com](http://www.conexusmobile.com)