

Conexus Mobile Alliance join hands to explore launching LTE data roaming service

27 June 2012

Conexus Mobile Alliance (“the Alliance”), one of Asia’s largest alliances of mobile operators with a combined customer base of around 330 million mobile subscribers, today announced that member operators are joining hands to explore launching LTE data roaming service.

“The momentum of LTE is set to accelerate globally as more operators are planning to introduce LTE services this year or next and as more LTE smartphones and tablet devices become widely available soon. Naturally, mobile customers will want to enjoy data intensive applications such as video streaming and video conferencing not only on their domestic LTE network but also when they travel abroad,” said Mr Alejandro Caeg, Chairman of the Alliance’s Board. “With this latest collaboration among the member operators, our customers will soon enjoy the convenience of LTE data roaming experience. We believe this collaborative effort will lead the industry in driving the use of LTE data while roaming.”

The Alliance members will provide LTE data roaming service when their LTE network and roaming solutions are in place. Customers of these member operators will be able to seamlessly roam and enjoy a consistent 4G mobile experience when they connect to a member LTE network overseas.

NTT DOCOMO, INC. (Japan) is one of the first mobile operators in the world to launch LTE services, in December 2010, and is one of the largest LTE operators globally. Two operators have introduced LTE services this year; KT (South Korea) in January and Hutchison Telecommunications (Hong Kong) Limited in May. StarHub (Singapore) is rolling out an LTE network and will offer LTE services in the fourth quarter of the year.

Participating member operators will jointly introduce LTE roaming service to serve the existing pool of more than four million LTE customers and announce their LTE data roaming rates later.

-End-

About Conexus Mobile Alliance

Established in April 2006, Conexus Mobile Alliance is one of Asia's largest mobile alliances. The alliance is formed to develop and enhance international roaming and corporate mobile services for greater convenience and ease of use for its members' customers. The alliance is committed to promoting voice, video and data roaming via its members' GSM/GPRS, W-CDMA networks and/or HSPA networks and aims to create a Virtual Home Environment for its member customers to experience seamless, convenient mobile-related services when they roam. The Alliance boasted a combined customer base of 330 million mobile subscribers as of 31 December 2011.

For more information: mediaqueries@conexusmobile.com