

MEDIA RELEASE



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Conexus Mobile Alliance Launches New Android Application for Frequent Travellers

8 June 2011

Conexus Mobile Alliance today announced the launch of a new Android application (App) that makes it easier and more convenient for travellers to connect to the mobile network of a member Conexus operator as they roam. The Alliance currently has presence in 13 countries and regions across Asia Pacific – Guam, Hong Kong, India, Indonesia, Japan, Korea, Macau, Commonwealth of the Northern Mariana Islands, the Philippines, Singapore, Taiwan, Thailand, and Vietnam.

The Conexus Network Selection app is currently available for free through the Android Marketplace as well as on the official Conexus Mobile Alliance website (www.conexusmobile.com). Once downloaded and launched on compatible Android smart phones, the application will automatically detect and help to connect users to the Conexus member operator in the country where they roam.

Once connected, mobile users of Conexus members may experience significant value-added benefits. These include:

1. Conexus' popular daily flat-rate data roaming tariff plans, applicable to all Conexus member operators in most Conexus member countries, which allow business travellers to determine their mobile data roaming expenditure ahead of time*.
2. A unique roaming alert feature that prompts users automatically with an SMS when their data roaming expenditures exceed a certain threshold. This threshold varies with each operator and is based on its customers' lifestyle and needs*.

* Terms and conditions apply. For more details, please visit the websites of respective operators.



Mr Andrew Kwok, Chairman of the Alliance, said: “Travellers are currently looking at gaining control of their data roaming charges as they roam overseas. Over the past few years, the Alliance has actively developed and promoted new initiatives and programmes that allow mobile users to do this, providing higher transparency and greater peace of mind. We believe that when bill shocks are a thing of the past, travellers will have more confidence and be happier when roaming actively across Asia.”

A BlackBerry-compatible App is also set to debut by the third quarter of 2011.

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About Conexus Mobile Alliance

Established in April 2006, Conexus Mobile Alliance is one of Asia’s largest mobile alliances. The alliance is formed to develop and enhance international roaming and corporate mobile services for greater convenience and ease of use for its members’ customers. The alliance is committed to promoting voice, video and data roaming via its members’ GSM/GPRS, W-CDMA networks and/or HSDPA networks and aims to create a Virtual Home Environment for its member customers to experience seamless, convenient mobile-related services when they roam. The Alliance boasts a combined customer base of more than 310 million mobile subscribers.

For more information, visit www.conexusmobile.com.